

**Technology Group** 

## **Industrial Software**

Supply Chain, Engineering, and Manufacturing Software

MARKET UPDATE SUMMER 2022



### **Industrial Software Market Update**

Dear Clients and Friends,

Houlihan Lokey is pleased to present the summer 2022 edition of its Industrial Software Market Update. We have continued adapting to a recovering market and remain active in advising our clients as they pursue M&A, financing, and other strategic initiatives. We have included industry insights, select recent transaction announcements, and a public markets overview to help you stay ahead in our dynamic and constantly evolving industry.

#### **Market Activity:**

- M&A and financing activity across the sector demonstrated incredible resiliency into Q3 2022, despite broader macro headwinds.
  - ~\$9 billion of LTM financing activity, demonstrating sector resilience throughout the recent tightening on valuations.
  - ~\$30 billion in LTM M&A deal volume<sup>(1)</sup> with the industry at a record level of M&A activity over the past two years.
- M&A and financing activity across industrial software will continue throughout 2022, as the industry experiences significant tailwinds with end customers looking to improve operational efficiencies to combat global supply chain pressures.

#### Regards,



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#### **Representative Industry Subsectors Covered**



















### **Key Drivers of Transaction Activity**

**Representative Transactions and Investments** 

Accelerate the Digital Transformation

Legacy industrial players are using their deeply integrated customer relationships to rapidly scale digital businesses; strategic acquisitions have allowed them to accelerate the pace providing visibility into a less cyclical financial profile.



An Opportunity Beyond Servicing Only Big Business SCM software has became an engrained part of logistics simultaneous to online retail being democratized for medium and small business; SCM software providers are moving downstream and retail software companies are already servicing these end customers are looking to get in on the emerging SCM opportunity.



Combating Supply Chain Constraints With Al The largest logistics companies in the world are leveraging/looking to leverage their data assets to improve their operations and, more broadly, the entire supply chain through AI technology; partnerships with the top software platforms are the fast-track to making this a reality.







**Doubling Down** on the Space

Financial sponsors have benefited from the rapid growth of the space and are convinced of the value these purpose-built solutions offer; they are looking to double down for the next leg up while valuations moderate.







### **Financing Activity Continues Across Value Chain Categories**

Fundraising activity has continued its acceleration into 2022 as end-customer demand for efficiency enhancing software solutions remains strong, given headwinds faced by the global supply chain.

#### Select Industrial Software Financings (\$M) Industrial Software Quarterly Financing Activity (\$M) LTM financing volume: Selected **Amount** Pre-Money Segment/ \$9.3B across 199 deals Investor(s) Invested Valuation Value Chain Date Company (\$\vec{\varphi}\) SPARK CAPITAL \$115 \$300 8/2022 Flexe TIGERGLOBAL \$119 \$981 7/2022 **≪► FOUR**KITES FedEx. \$80 \$1,020 6/2022 Standard Investment () Optimal Dynamics \$33 \$157 37 RIOT \$233 ◆ ROUTE 3/2022 NA €DINSTAFREIGHT HELIAD \$40 NA 3/2022 \$3,087 \$2,798 3/2022 @forto \$250 \$1,850 g G SQUARED **₽ X** RELEX 뗛 \$566 \$5,097 2/2022 \$2,113 \$1,915 \$1,585 \$935 andreessen. horowitz \$7,066 1/2022 flexport. \$1,477 \$1,432 \$1,273 \$1,106 \$1,135 \$30 \$2,300 12/2021 **UPTAKE** Great Point Partners \$806 \$709 **Engineering and Supply Chain Management** Manufacturing Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 Q1 2019 2020 2020 2020 2020 2021 2021 2021 2021 2022 2022 2019 Average Equity Investment (\$M) Procurement Supply Warehouse Manufacturing Management Management Operations Control Performance Design and Chain Management 33 and Development Systems Planning and Fulfillment

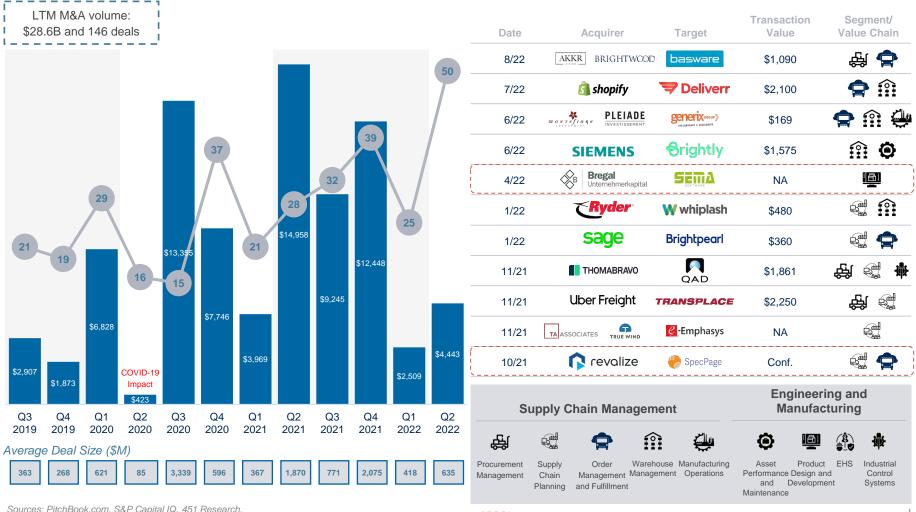
Sources: PitchBook.com, S&P Capital IQ.

### Strategic M&A Activity Continues Across the Ecosystem

Strategics are actively looking to capture market share and position themselves as the go-to solution for their market, and private equity looks for platform investments in a sticky market with high financial visibility.

#### **Industrial Software Quarterly M&A Activity (\$M)**

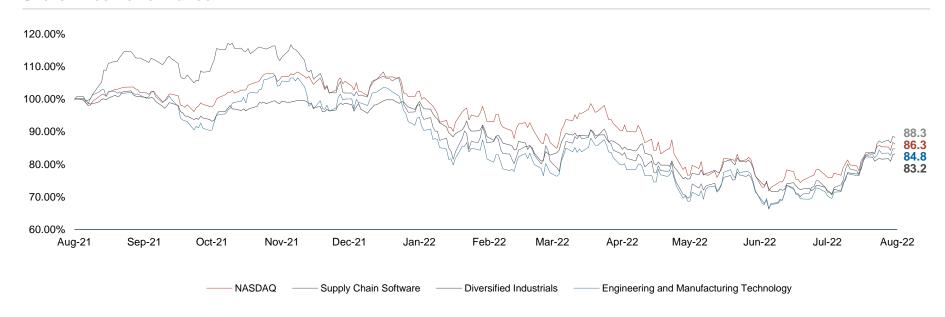
#### Select Industrial Software M&A Transactions (\$M)



### **Industrial Software Is Recovering With Broader Tech**

Following the broader technology sell-off, which started in November 2021, industrial software companies have continued to track alongside the Nasdaq index with supply chain software outperforming the broader index.

#### **Share Price Performance**



#### **Public Company Ecosystem Segmentation**



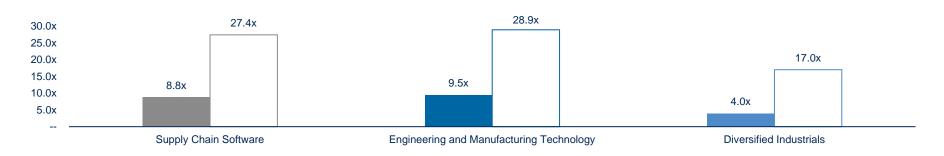




# **Industrial Software Has Maintained Premium Valuations Despite Technology Correction**

Forward multiples remain strong, outperforming the broader software market, which has normalized around 7x-8x forward revenue.

#### Enterprise Value/2022E Revenue and Enterprise Value/2022E EBITDA



#### ■ EV/2022E Revenue □ EV/2022E EBITDA

#### **Operating Stats**

	Supply Chain Software	Engineering and Manufacturing Technology	Diversified Industrials
LTM Revenue Growth %	15.0%	13.2%	13.4%
NTM Revenue Growth %	14.7%	9.7%	7.5%
LTM Gross Margin %	62.5%	80.4%	40.6%
LTM EBITDA Margin %	20.8%	24.6%	18.6%

#### **Public Company Ecosystem Segmentation**



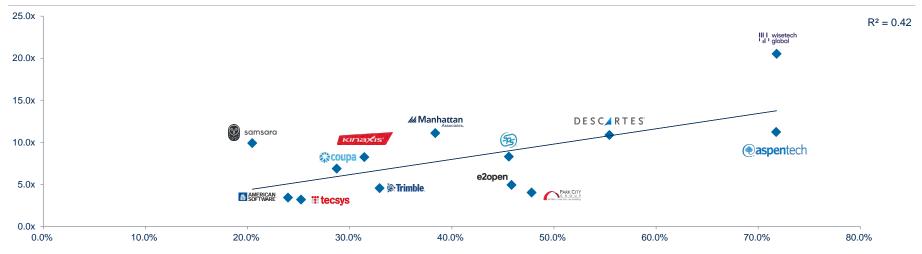




### Valuation Is Correlated to Revenue Growth and EBITDA Margin

Markets continue to favor growth, but the combination of growth and profitability yields the highest valuations.

#### Rule of 40 vs. EV/2022E Revenue—Supply Chain Software



#### Rule of 40 vs. EV/2022E Revenue—Engineering and Manufacturing Technology



Source: S&P Capital IQ.

### **Selected Publicly Listed Comparables**

	Company Name	Market Cap	EV	EV/Re	venue	EV/E	BITDA	EBITDA	Margin	2021E-23	BE CAGR
		USDm	USDm	2022	2023	2022	2023	2022	2023	Revenue	EBITDA
	American Software	\$632	\$493	3.7x	3.4x	25.2x	21.7x	8.7%	14.7%	8.7%	46.9%
oupply citalit collware	Aspen Technology	10,688	13,600	14.3x	11.3x	29.7x	25.5x	7.7%	48.0%	95.0%	369.3%
	Coupa Software	5,445	6,943	8.3x	6.9x	NM	NM	NM	7.9%	17.9%	NA
	Descartes Systems Group	6,104	5,796	12.1x	10.9x	27.4x	24.4x	41.0%	44.0%	12.0%	16.8%
	E2open	2,402	3,580	5.5x	4.9x	16.9x	14.7x	NA	32.9%	NA	NA
	Kinaxis	3,568	3,391	9.4x	8.3x	NM	45.9x	5.2%	18.6%	28.0%	138.9%
	Manhattan Associates	9,462	9,090	12.3x	11.1x	46.3x	40.5x	21.4%	26.6%	11.1%	25.6%
	Park City Group	112	88	4.4x	4.0x	13.0x	10.5x	25.5%	34.0%	5.8%	30.1%
	Samsara	5,626	7,630	12.8x	9.9x	NM	NM	NM	NM	34.0%	(55.6%)
	SPS Commerce	4,674	4,304	9.6x	8.3x	33.4x	27.8x	20.8%	28.8%	16.0%	39.0%
	Tecsys	439	406	3.7x	3.2x	NM	29.7x	9.2%	6.2%	9.4%	18.0%
	Trimble	17,794	18,474	4.9x	4.6x	19.2x	17.3x	25.5%	25.2%	5.6%	7.4%
	WiseTech Global	12,548	12,265	24.8x	20.5x	49.6x	40.3x	46.2%	50.0%	20.6%	26.7%
	Mean			9.7x	8.3x	29.0x	27.1x	21.1%	28.1%	22.1%	60.3%
	Median			9.4x	8.3x	27.4x	25.5x	21.1%	27.7%	14.0%	26.7%
	Altair Engineering	\$4,332	\$4,337	7.7x	7.1x	47.0x	38.1x	8.1%	16.4%	7.4%	62.7%
	Altium Limited	2,925	2,742	11.6x	9.8x	33.2x	27.2x	31.5%	34.8%	17.3%	25.8%
	ANSYS	24,613	24,759	12.1x	11.1x	27.9x	24.5x	32.8%	43.5%	8.3%	27.1%
_	Autodesk	50,281	50,806	10.1x	8.9x	27.0x	22.8x	18.8%	37.6%	14.1%	64.1%
del liology	AVEVA Group	9,022	9,643	6.1x	5.6x	21.1x	18.6x	18.5%	29.0%	23.6%	57.4%
2	Bentley Systems	12,926	14,338	12.9x	11.6x	39.0x	33.7x	17.4%	33.1%	13.0%	59.3%
5	Cadence Design Systems	51,658	50,354	14.4x	13.1x	33.7x	29.6x	30.8%	42.8%	13.2%	36.0%
	Dassault Systemes	59,214	58,891	10.3x	9.4x	27.5x	25.0x	25.9%	37.3%	6.3%	28.3%
Technology	Hexagon AB	31,508	35,579	6.7x	6.3x	18.5x	16.6x	33.4%	36.5%	6.8%	14.2%
	PSI Software	414	383	1.4x	1.3x	10.4x	8.1x	12.2%	13.6%	3.0%	16.9%
	Synopsys	59,288	56,678	11.2x	9.8x	32.6x	26.8x	25.3%	34.3%	13.2%	36.1%
	Mean			9.5x	8.6x	28.9x	24.6x	23.2%	32.6%	11.5%	38.9%
	Median			10.3x	9.4x	27.9x	25.0x	25.3%	34.8%	13.0%	36.0%

### **Selected Publicly Listed Comparables** (cont.)

ABB	USDm	LICDes	EV/Revenue		EV/EBITDA			Margin		BE CAGR
ABB		USDm	2022	2023	2022	2023	2022	2023	Revenue	EBITDA
	\$60,833	\$64,229	2.2x	2.1x	14.5x	12.1x	15.9%	15.0%	3.5%	7.5%
Cognex Corporation	8,623	8,081	8.4x	7.6x	31.5x	23.8x	32.3%	26.7%	1.1%	0.6%
Danaher Corporation	214,723	230,671	7.5x	7.3x	21.8x	20.9x	35.1%	34.6%	3.7%	3.2%
Emerson Electric	58,269	67,308	3.4x	3.2x	14.7x	12.9x	21.4%	23.0%	6.6%	14.5%
ESI Group	414	445	3.0x	2.8x	14.8x	11.5x	10.1%	20.3%	1.0%	56.5%
Fast Radius	62	36	1.2x	0.9x	NM	NM	NM	NM	43.8%	8.7%
Fanuc Corporation	33,454	29,269	4.7x	4.6x	15.2x	14.2x	32.3%	31.0%	0.6%	1.0%
Fortive Corporation	24,451	26,929	4.6x	4.4x	18.1x	17.0x	24.4%	25.6%	7.5%	11.2%
General Electric Company	88,004	105,522	1.4x	1.3x	12.1x	9.1x	7.7%	11.6%	4.7%	42.8%
Hitachi	55,799	70,671	0.9x	1.0x	7.3x	7.3x	9.2%	12.7%	(9.6%)	9.5%
Honeywell Technologies	138,164	145,807	4.1x	3.9x	16.3x	15.0x	25.3%	25.0%	4.9%	5.8%
Keysight Technologies	30,760	30,123	5.6x	5.3x	18.1x	17.1x	28.4%	30.8%	6.6%	11.4%
KUKE	3,744	3,767	1.2x	1.2x	16.4x	15.0x	6.1%	7.6%	(1.1%)	11.5%
Materialise	800	718	3.0x	2.7x	30.4x	20.7x	13.6%	10.0%	6.6%	4.7%
National Instruments Corporation	5,357	5,725	3.4x	3.2x	20.0x	15.9x	15.1%	17.1%	11.1%	27.3%
OMRON Corporation	11,302	10,644	1.8x	1.6x	13.2x	11.4x	14.4%	13.4%	1.8%	0.5%
Rockwell Automation	29,873	33,434	4.2x	3.9x	20.1x	17.8x	19.0%	21.1%	7.9%	16.3%
Roper Technologies	46,319	50,554	9.7x	9.2x	24.0x	22.8x	38.3%	40.2%	(2.3%)	0.1%
Sandvik	22,879	27,001	2.5x	2.4x	10.5x	9.7x	23.5%	24.2%	2.1%	3.9%
Schneider Electric	82,445	90,243	2.6x	2.5x	13.3x	12.5x	18.6%	19.9%	3.8%	8.8%
Siemens	97,903	138,899	1.9x	1.8x	9.8x	9.2x	13.8%	19.5%	1.4%	22.4%
Velo3D	759	858	9.8x	5.8x	NM	NM	NM	NM	132.4%	(7.9%)
Zebra Technologies	17,961	19,675	3.3x	3.2x	15.2x	13.4x	21.3%	21.9%	4.8%	10.8%
Mean Median			3.9x 3.3x	3.6x 3.2x	17.0x 15.2x	14.7x 14.2x	20.3% 19.0%	21.5% 21.1%	15.3% 3.8%	8.9% 8.8%
Overall Mean Overall Median			6.8x 5.5x	6.0x 4.9x	22.8x 20.0x	20.4x 17.8x	21.2% 21.0%	26.1% 25.4%	13.8% 7.1%	30.3% 16.8%

### **Industrial Software Market Map**

					Р	Product Design a	nd Development							
Sustainable Design PLM Robot Simulation and Planning Electronic CAD Software (ECAD) Product Cost Management System Engineering Integration										aborative Prod anagement (c				
CAD-ERP Data Integration 'Product Litestyle Management (PLM) Chemical Process Simulation Software							r Aided Design ar turing (CAD/CAM							
Procurement Manufacturing Technology Deliver							ery and Fulfil	lment						
Procurement Management	Supply Chain Planning	E	Enterprise Fi Manage		Asset Performa Managemen		Sustainahil	ity Syst	rial Control em (ICS) ecurity	Transport N	Management (	Order Mgmt and Fulfillment	Warehouse	Management
Supplier Management	Demand Planning and Forecasting	Mobile Field	I Source	Parts Inventory	Asset Strategy Risk Managem					Fleet Mgmt Tracking	t Independent Logistics	Delivery Mgmt Software	Warehouse Mgmt System	Reverse Inventory Solution
Procurement and Spend Analytics	·	Manager	ment	Management		Enterprise As Management (E and CMMS	AM)		OA Threat evention	Yard Mgmt	Multi-Career Integration	Reverse		
Procure-to-Pay	Supply Chain Planning, Design, and Optimization				Condition-Based Maintenance (CBM)					Global Trade Mgmt	Dock Scheduling	Logistics Mgmt	Inventory Mgmt System	Vendor Managed Inventory
Supplier Network	Solutions	Field Service and Anal		Service Contact Management			Environment, Health, and Safety (EHS) Management Software	HS)		Global Logistics Visibility	Stolling Optimization	Distributed Order Mgmt	Warehouse Control	Warehouse Robots
Supplier Sourcing and Contact	Supply Chain Resilience and Risk				Predictive Ass Managemen	nt				Transport Mgmt System	Carrier- Supplier Appl.	Online Postage	System	Nobolo
eProcurement		Work O		Field Service Scheduling		Mobile Maintenance a Asset Manager		SCADA Threat Detection	SCADA Threat  Detection	(TMS) Transportation	Scheduling Tranportation or	Labels Software	Mgmt for	Warehouse Worker Wearables
Procurement Marketplace	Supply Chain Sustainability	Manager	Management and Dispatch Software Reliability Centered Maintenance		and Dispatch Software Reliability Centered	•				Freight eld Source	Drop-Ship Fulfillment Software		cker Systems	
	i				Man	ufacturing Opera	tions Manageme	ent		M	gmt			
Manufacturing E	xecution System (	(MES)	Enterprise	Manufacturing Intelligen	ce (EMI)	Alarm Managen	ent Software	Industri	ial Energy Ma	anagement Sei	rvices	Plant Infor	mation System	(PIMS)
Operator Train	er Simulation Softw	ware	Laboratory	Information Managemer (LIMS)	nt System	Production Planning	and Scheduling	11	Industrial Process Analytics			Vertical Software		

### Houlihan Lokey Has Unmatched Experience in the Industrial **Software Sector**

Houlihan Lokey's widespread reach and recognized thought leadership across the industrial software market creates relationships with financial and strategic investors alike.

#### **Thought-Leading Market Overview and Events**

Industrial Software Sector **Analysis** 

#### **Industrial Software Market Trends**

- Rapid technology advancements and change, coupled with the impact of the cloud, drive increasing demand for solutions from manufacturers and
- Highly fragmented sector with opportunity for consolidation; larger industry participants aggressively pursing acquisitions while new market entrants cause disruption.



#### **Annual Conferences**

Presence at key industry events throughout the year.

Himmin



THE MANUFACTURING

& TECHNOLOGY SHOW









#### **Active Ongoing Buyer Dialogue**

#### Ongoing Strategic Buyer Discussions

















































#### Active Dialogue With Sponsors on Industrial Software

abry partners



















































### **Domain Expertise: Manufacturing Software**



Manufacturing and Design Tech



Product Lifecycle Management Tech



PLM/CPQ for F&B Industry



Digital Process
Solutions Software



Automotive Control Systems



Version Control/PLM



Digital Avatars/PLM



Manufacturing Verification Software



Enterprise Resource Planning



Enterprise Resource Planning



Industrial Manufacturing CRM



Commercial Monitoring



Operations Planning Software



Digital Content Management



Pricing and Analytics Software



Inspection Software and Sensor Tech



Maintenance and Repair Enablement



Industrial Asset Maintenance



Network Management Software



PLM/CAE



Vertical Software

### **Domain Expertise: Supply Chain Management**







Procurement and Asset Mgmt Platform



Logistics, SCM, and DCM Software



Relationship Network Management



Logistics and SCM Software



Field Service/Fleet Mgmt



Alert Monitoring for Supply Chain Assets



SCM Connectivity and Efficiency



Smart Lockers and Mgmt Software



Supply Chain Software



Dealer Marketing and Mgmt



Diversified Asset Maintenance



Supply Chain Integration



Mobile Field Workflow



Auto/Telematics Fleet Management



Auto/Telematics Transport and Logistics



Field Service/Fleet Mgmt



Auto/Telematics and Asset/Fleet Mgmt



Commodity Supply Chain Software



Contingent Labor SCM and DCM



Integrated Facility Mgmt

### Leading Independent, Global Advisory Firm



Houlihan Lokey is the trusted advisor to more top decision-makers than any other independent global investment bank.

HLI 2.200+34 \$5+ Billion ~\$2 Billion ~25% No LISTED Employee-Owned Market Cap NYSE **Annual Revenue Employees** Locations Debt



- No. 1 Global M&A Advisor
- Leading Capital Markets Advisor Raising More Than \$100 Billion in Past Five Years

#### 2021 Investment Banking Rankings All Global **Transactions**

Rank Advisor

IXAIIIX	Advisor	Deals			
1	Houlihan Lokey	549			
2	Goldman Sachs	511			
3	JP Morgan	508			
Source: Refinitiv. Excludes accounting firms and brokers.					

#### **Financial** Restructuring

- No. 1 Global Restructuring Advisor
- \$3.0 Trillion of Aggregate **Transaction Value** Completed

#### 2021 Global Distressed Debt & Bankruptcy Restructuring Rankings

Rank	Advisor	Deals
1	Houlihan Lokey	63
2	Rothschild	38
3	Moelis	34
Source	e: Refinitiv.	

#### Financial and **Valuation Advisory**

- No. 1 Global M&A Fairness Opinion Advisor
- 1,000+ Annual Valuation Engagements

#### 2002 to 2021 Global M&A **Fairness Opinion Advisory** Rankings

1	Houlihan Lokey	952				
2	JP Morgan	890				
3	Duff & Phelps, A Kroll Business	882				
Source: Refinitiv.						
Announced or completed transactions.						

#### **Financial Sponsors** Coverage

- No. 1 Global Advisor to Private Equity Firms
- 1,000+ Sponsors Covered Globally

#### 2021 Most Active Global **Investment Banks to Private Equity Firms**

Rank	Advisor	Deals				
1	Houlihan Lokey	323				
2	Deloitte	218				
3	William Blair & Company	183				
Sourc	Source: PitchBook.					

### Houlihan Lokey + GCA



Doole



Houlihan Lokey acquired GCA in October 2021, significantly expanding the firm's geographic reach in Europe and Asia and creating the most active global M&A advisory firm.

#### Combined Global Presence:

Deals





Rank Advisor













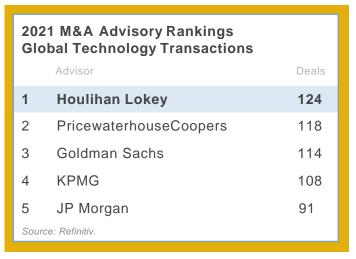








### Houlihan Lokey Is the Trusted Advisor to More Top Decision-Makers Than Any Other Independent Global Investment Bank



2021 Investment Banking Rankings All Global Transactions  Advisor Deals						
1	Houlihan Lokey	549				
2	Goldman Sachs	511				
3	JP Morgan	508				
4	Rothschild	437				
5	Morgan Stanley	393				
Sour	Source: Refinitiv. Excludes accounting firms and brokers.					

**No. 1** 

Global M&A Advisor

**No. 1** 

Global M&A Fairness Opinion Advisor Over the Past 20 Years

**No. 1** 

Global Restructuring Advisor

## Leading

Capital Markets Advisor

1,500+

Transactions Completed Valued at More Than \$3.0 Trillion Collectively

1,000+

**Annual Valuation Engagements** 

# Houlihan Lokey's Tech M&A Team Is the Global No. 1 With Unparalleled Reach



### **How Houlihan Lokey Can Help**

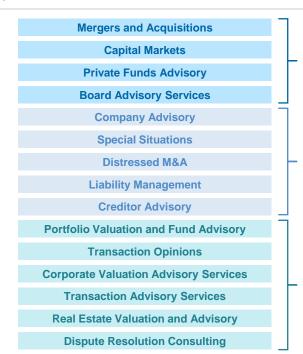
Our firm is extremely well equipped to help our clients navigate uncertain times. We respond quickly to challenging situations and are constantly helping clients analyze, structure, negotiate, and execute the best possible solutions from both strategic and financial perspectives.

#### What We Offer









We are widely recognized as a leading M&A advisor to the mid-cap and have long-standing relationships with capital providers, including commercial banks and other senior credit providers, insurance funds, asset managers, and mezzanine fund investors. Few other investment banks maintain the breadth of relationships and capital markets intelligence that we do.

We have the largest restructuring practice of any global investment bank. Since 1988, we have advised on more than 1,000 restructuring transactions (with aggregate debt claims in excess of \$3.0 trillion). We served as an advisor in 12 of the largest 15 bankruptcies from 2000 to 2021.

Over nearly four decades, we have established ourselves as one of the largest financial and valuation advisory firms. Our transaction expertise and leadership in the field of valuation help inspire confidence in the financial executives, boards of directors, special committees, investors, and business owners we serve.

#### Why We're Different



No. 1 for U.S. and Tech M&A



Significant Experience With Financing Markets



Senior-Level Commitment and Dedication



Deep, Industry-Specific Expertise



Superior Work Product/Technical Abilities



Creativity, Imagination, Tenacity, and Positivity

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